

# Microsoft Releases Microsoft Dynamics NAV 2009

## New release delivers breakthrough user experience designed to increase usage of ERP and fuel individual and company-wide productivity

Microsoft Corp. today announced the general availability of Microsoft Dynamics NAV 2009, a comprehensive, innovative business management solution that helps people work faster and smarter, and gives businesses the flexibility to adapt to new opportunities and growth.

The Microsoft Dynamics NAV 2009 release offers breakthrough user experience and technology innovations while maintaining the simplicity that has always been a core value of this solution. Never before has so much effort been put into a Microsoft Dynamics NAV release - from extensive customer research and a complete architecture redesign, to a concentrated focus on quality. The product has been thoroughly tested by partners resulting in more than 10 customers live on Microsoft Dynamics NAV 2009.

"Customers and partners are facing complex issues today. Customers need to streamline operations and find ways to use resources more efficiently, while partners are looking for strong opportunities to create and maintain vertical solutions," says Kirill Tatarinov, corporate vice president of Microsoft Business Solutions at Microsoft. "Microsoft Dynamics NAV 2009 allows us to squarely address the needs of midsize businesses in today's economic climate and to support our partners' investments. By using the role-specific, user-friendly ERP solution, both groups can boost productivity and work smarter, maximizing their effectiveness in driving business impact."

With Microsoft Dynamics NAV 2009, businesses can:

- Provide a streamlined, RoleTailored user experience to help people work more effectively.
- Adapt to meet changing business needs with improved agility and enhanced flexibility.
- Connect Microsoft Dynamics NAV easily to a wide range of applications with .NET Web services.
- Provide new options for designing reports that are intuitive to work with and easier to distribute.
- Maximize existing investments in Microsoft products and technologies, including Microsoft Windows SharePoint Services and Microsoft SQL Server 2008.

"One of the biggest challenges faced by customers using ERP systems is how to get started using the right functionality in the applications. With the release of Microsoft Dynamics NAV 2009 and its new RoleTailored client, we finally have a great answer for that challenge. Those capabilities allow users to focus on the 20 percent of the application's functionality that they need to do their job and push the rest into the background," says Scott Brennan, managing consultant with Sikich, a US-based solution provider and Microsoft Dynamics NAV reseller.

Microsoft Dynamics NAV 2009 introduces several new capabilities designed to increase usage of ERP and fuel individual and organization-wide productivity, including the following:

- **Personalized Role Centers** corresponding to 21 key job functions. Based on research into the way employees really work, Microsoft Dynamics NAV 2009 delivers simplified access to RoleTailored views and business processes through Role Centers designed and delivered out-of-the-box for more than 21 key employee roles. Role Centers change the work paradigm for the traditional user by providing a single overview of job-related tasks and information. By helping people to organize, prioritize, and access their work from a single location, Role Centers can increase productivity and effectiveness. With an easy-to-navigate window into their work world and the ability to personalize their Role Centers to fit their own unique work styles, employees have a powerful way to get work done accurately and efficiently.
- **Improved business intelligence and reporting capabilities** based on the new Microsoft SQL Server database layer introduced in Microsoft Dynamics NAV 2009, enable employees to drill into data, identify

trends, generate business insights, and monitor how they're tracking against key performance indicators. The new Business Analytics in Microsoft Dynamics NAV 2009 delivers powerful new features designed to make it easier for your clients to create and consume business information. In this new release, Microsoft Dynamics NAV focuses more than ever on simplicity and making information available in an intuitive and easy way so all employees can gain the insight they need to act on behalf of the business.

- **.NET Web Services** allow partners and customers to integrate data and business logic from Microsoft Dynamics NAV 2009 with other applications to support a wide range of scenarios. For example, businesses wanting to deploy credit check functionality to enable employees who normally do not have access to the ERP system to run credit checks on a new customer can easily create web services that make the process simple and efficient in providing the employee with access to recent and accurate credit data.

"Our employees have enthusiastically embraced Microsoft Dynamics NAV 2009 because it fits their individual needs rather than force-fitting them into a one-size-fits-all system," said Henrik Dam Jespersen, CEO of Hurup Furniture. "The ease of setup and tight integration with the Microsoft products we already use allowed us to get up and running quickly and smoothly, and we're already seeing increased productivity, reduced costs and smarter decision-making."

#### **About Microsoft Dynamics**

Microsoft Dynamics is a line of financial, customer relationship, and supply chain management solutions that help businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

#### **About Microsoft**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, and solutions that help people and businesses realize their full potential.